
CARSHALTON **TITANS**



HANDBALL CLUB **SPONSORSHIP PROPOSAL**

WE ARE CARSHALTON

'Carshalton Titans HC – the South's handball heartland'

Carshalton Titans is a handball club based in the South of London. Founded in 2013, we have become one of the most competitive clubs in the country, across all age groups. We have a strong family culture and have proven time and time again that we are a force to be reckoned with.

Carshalton Titans have been key to promoting handball in South East England, as we have managed to create opportunities for young people to turn an interest into a passion. We take a lot of pride in our junior development system, being the home of England Handball Associations South East Regional Youth Academy.

Over the past few years, we have been able to translate the development of our young players (with some new international players) into an exciting senior team that in the next season(s) will be competing in the National Premier League.

THE SPORT OF HANDBALL

What is it and why haven't you heard of it?

Although 'modern day' handball didn't originate until the late 19th century, there are certainly similar forms of the sport that can be dated back to Ancient Greece and Rome. Since then handball has become one of Europe's most popular sports, most played in countries like France, Denmark and Spain. But if this sport is so popular, why is it that you haven't heard much about it until now?

Although handball in the UK can be dated back a while, it was predominantly played by expats that had relocated to the UK. It wasn't until London hosted the 2012 Olympics where handball participation rates drastically increased, especially within British youth.

Since 2012, Handball has become the fastest growing sport played in the UK, especially within schools. Being a fast-paced, full-contact and high scoring sport, handball concentrates key features that makes sports such as football, basketball and rugby so successful.

Our Men's Team

The Carshalton Titans men's team has been active since the club's creation in 2013, mainly working as a productive method of developing youth players. However, over the past few seasons, as our young players improved and the membership size increased, we have managed to become a real force in the National League South.

This season has been a real period of positive transition, most notably with the addition of our new, richly experienced Danish Coach Thomas Andersen. In his short tenure, he has been able to optimise our teams' talents, while also imprinting his own handball philosophy at all levels of the club.

This resulted in a tremendous achievement during the season 2018/2019 with the promotion of the club's men's team to the Premier League, the highest league in the country. We have also reached the National Cup's quarter-final only losing by a few goals against the future champion of the competition - Warrington Wolves.

OUR JUNIOR DEVELOPMENT

'We take pride of being London's hub for junior talent'

The club was formed off a successful relationship with Carshalton Boys Sports College where the club continues to help grow handball, providing coaching and training services.

The club is represented across many age groups including U16's and U19's, who with development should eventually filter through to the Senior team. We are creating new partnerships with various local schools within South London (Glenthorne and Greenshaw High Schools) with the intention of widening our influence in the area and creating new opportunities for young players to play handball with the club.

Our junior teams in the past 5 years have been ranked nationally in the top 3, winning several league titles and cup titles. Under the guidance of our coaches, many of our players have gone on to represent Great Britain at various tournaments, across Europe.

INTERNATIONAL PLAYERS

International Men's Players

- **Maxwell Colyer - Great Britain Men's Senior Team**

Upon returning from a year of developing his ability in Denmark, Maxwell has recently been able to gradually work his way into the Great Britain Senior team.

- **Christopher Higgins - Republic of Ireland Men's Senior Team**

Chris "Dobsey" has been a permanent fixture in the Irish National team for many years and is still constantly training with and representing his country while playing for the Titans.

- **Liam McCarthy - Great Britain Men's U20 Team**

Liam has been an integral part of every youth GB squad from U16 to U19, until he decided to take a year break. Now back in the national team set up Liam has recently represented the GB U20's in Kosovo at the IHF Trophy.

- **Adam Latter - Great Britain Men's U20 Team**

Adam has been one of the first names on the team sheet for GB youth teams since U16's up until U20's. Due to his great experience gained from a year in Denmark, he was selected to captain the GB U20's in Kosovo at the IHF Trophy.

- **Tyler Gilborn - Great Britain Men's U20 Team**

Tyler has just recently re-joined the Titans upon his return from a year of playing high-level men's handball in Denmark. Tyler is an important part of the GB U20 team who played in the IHF Trophy, as he is key to the middle of their defence.

International Youth Players

- **Derry Asante - Great Britain Youth U18 Team**

Derry is one of our most promising players coming through a very talented Titans U19 team. He is also gaining experience by being a regular member of very competitive senior team. Derry recently represented the GB U18 team who played in Kosovo at the IHF Trophy.

- **Robert Damianou - Great Britain Youth U18 Team**

Rob is another exciting player for both our U19 and Men's teams, who is making leaps and bounds, gradually improving into a key member of the club. Rob recently represented the GB U18 team in Kosovo at the IHF Trophy.

- **Oliver Thompson - Great Britain Youth U17 Team**

Oliver is one of our youngest Titans and is showing great promise playing for our U19 team. He is also an integral part of the GB U17 team as their starting right back.

OUR AIMS

'One tight-knit family, our ambition and team culture will guide us to success'

The club has been active in bringing in new faces and we feel results from last year's season will serve as a pivotal platform for the club going forward in our attempts to progress. In comparison to other clubs we are relatively young, but we have high aspirations as well as a promising foundation of talent and passion, that we believe will take Carshalton Titans to the top of English Handball.

We have set out some key goals on and off the court for the future ahead we feel are equally ambitious and realistic considering the clubs potential:

- Reach top 5 of Premier League Division
- Win the Regional League South A
- Reach the semi-finals of the National Cup
- Win the U19 National Cup
- Increase our current participation rate by 30%
- Have at least one player selected for each Great Britain National team age group
- Gain at least one new partnering school within South London



OUR CONTRIBUTION

'Our players are self-supported and fund their own passions and sporting careers'

As a relatively new club in the south London region, we have developed strong links with the local community and are very active on social media. As a club's sponsor, we commit to use our influence to promote your company brand. The club's promotion to the National Premier League, will offer great exposure nationwide, as we will be playing matches across the country.

We offer a range of opportunities when it comes to sponsoring Carshalton Titans. On the page below, we have each of the possible packages, which offer different benefits depending upon how much you wish to invest.

YOUR CONTRIBUTION

'Supporting our cause will be a positive step to ensuring we further our development in a region that has become vital to England Handball'

All our members are either full-time students or work full-time in occupations outside of Handball. Unfortunately, handball in the UK is at a development stage only and doesn't offer huge financial support for clubs or players.. Although the club receive funding from governing bodies and our existing sponsors, we still need further assistance to fully maximise the potential of the club and its members.

By sponsoring the club, your support will contribute towards:

- Purchasing important equipment (Balls, Tac, Kit)
- Hiring Facilities (Extra Training Sessions)
- Covering Club Expenses (Travel, Registrations)
- Paying referees (?)

SPONSORSHIP LEVELS

We are currently offering four levels of sponsorship, each a varied selection of benefits listed below:

Level 1 - £250

- Your LOGO and website link on our official website
- Publicity on our social media channels – Facebook, Twitter, YouTube
- Publicity on any newspaper articles or reports

Level 2 - £500

- Your LOGO and website link on our official website
- Publicity on our social media channels – Facebook, Twitter, YouTube
- Publicity on any newspaper articles or reports
- Your LOGO on the BACK of our playing jersey or shorts

Level 3 - £750

- Your LOGO and website link on our official website
- Publicity on our social media channels – Facebook, Twitter, YouTube
- Publicity on any newspaper articles or reports
- Your LOGO on the FRONT of our playing jersey

Level 4 - £1,000

- Your LOGO and website link on our official website
- Publicity on our social media channels – Facebook, Twitter, YouTube
- Publicity on any newspaper articles or reports
- Your LOGO on the FRONT of our playing jersey
- Your LOGO on the FRONT of our training jersey

We would love to hear from you, so please do not hesitate to contact us for any further information and/or suggestion on how to improve as a club. We are also open to any new ideas in terms of sponsorship packages

CARSHALTON TITANS HC

A diverse and successful part of the local community. A club that offers an inclusive opportunity for many, not just the few.

MATCH KIT

KAPPA PAVIE



Please contact Carshaltontitanshandballclub@gmail.com if above has any interest.
Chariman/Thomas Andersen – Vice Chairman/Liam McCarthy – Secretary/Joanne Damianou –
Treasure/Maxwell Colyer